

Spring Cleaning Biz Checklist

Revisit your marketing strategies to freshen up your business!

Review Your Current Strategy

- Determine what is and isn't working
- Select one or two areas to focus on

Update Your Social Media

- Refresh imagery assets
- Edit your bios

Revise Your Visual Branding

- Make a list of things you'd change
- Enlist a professional to assist you

Clean Up Your Systems

- Implement a task management system
- Create or freshen up important docs

Refresh Your Image Archive

- Book your next branding photoshoot
- Create a shot list for the shoot

Outsource to Reduce Your Stress

- Assess which areas you need help with
- Hire one or two helpers